

# IMPACT REPORT

January – June 2025

## MESSAGE FROM LEADERSHIP

The first half of 2025 has been nothing short of a testimony. Through every broadcast, prayer, and event, we've seen God move in powerful ways.

This report is more than just numbers. It's a snapshot of how the Gospel is reaching hearts, homes, and communities across the nation—because of your support and God's unending grace.

Every life touched, every song played, every prayer lifted reminds us why we do what we do: to make Jesus known, loud and clear. And as long as there's a signal, there's a Savior to proclaim.

To our listeners, partners, and every Juan tuning in—thank you. To Maan, Teej, and Nick—thank you for standing in the gap and pouring your hearts into this mission every day.

We're not just making noise. We're making Kingdom impact.

To God be the glory.

**EJ Manabo**

Station Manager, One Radio

## AUDIENCE REACH\*

MONTHLY

**143,410** 

A 38% increase from 2024

WEEKLY

**35K**

DAILY

**5.1K**

COUNTRIES

**194**

MOBILE APP  
DOWNLOADS

**2K**

ANDROID: **1.7K**  
IOS: **312**

FACEBOOK  
REACH

**1.5M**

ADDITIONAL  
FOLLOWS: **26K**

INSTAGRAM  
REACH

**57K**

ADDITIONAL  
FOLLOWS: **302**

RADYO NI JUAN  
PARTNERSHIPS

**12**



EVENT  
PARTNERSHIPS

**3**



TOP CITIES  
REACHED  
IN THE PH

#2  
City of  
Manila

#1  
Quezon  
City

#3  
Cebu City

#5  
Cagayan  
De Oro

#4  
Davao  
City

## LISTENER TESTIMONY

"One Radio is truly my faith booster and my go-to listening companion. It encourages me to strengthen my faith in Jesus."

Thea, Bicol Region

\*Data based on cumulative audience from the One Radio website, smart speaker skill, mobile app, and other radio platforms.

## MISSION

We aim to proclaim the Gospel of Jesus Christ through positive music, uplifting messages, and community engagement. We strive to glorify God, strengthen spiritual growth, and create a ripple effect of faith, hope, and love in the hearts of our listeners.

## VISION

To be a leading Christian media group in the Philippines, transforming lives and communities by broadcasting the life-changing message of Jesus Christ. Our goal is to inspire, encourage, and unite believers while reaching out to those who have yet to encounter God's love.

## RECOGNITION & MILESTONES

In April 2025, One Radio was honored with the Icons of Change Award under:

- 🏆 Sustainable Development Goal (SDG) 16: Peace, Justice and Strong Institutions
- 🏆 Excellence in Inspirational Media and Community Harmony

This national recognition affirms what we've always believed: that the Gospel is not only heard—it heals, unites, and restores. Through your support, One Radio continues to be a voice of peace, truth, and hope in a noisy world.

